



## 2007-2008 Season Sponsors

### *A Message from the Directors, Roald and Stacie Martinsen...*

Community Theatre Sponsors are the backbone of our Carroll Theatre productions and this year is no exception! Carroll's upcoming production of Andrew Lloyd Webber's *The Phantom of the Opera* is a unique and once in a lifetime opportunity for our students and community. Only six schools in the country were chosen to produce this pilot of the longest running Broadway show. The spectacular 600 pound chandelier, alone, is worth the price of admission, not to mention the professional quality of all aspects of this production from the singers to the technicians.

*The Phantom Ship*, Carroll's *2nd Annual Haunted House* with its amazing special effects and talented cast and crew promises to be an even bigger success than 2006's Haunted Hotel. An indoor entrance venue with a festival feel and all new spectacles will cement this premiere event as an annual community tradition.

Spring brings our *3rd Annual Dessert Cabaret* presenting, William Shakespeare's *Hamlet*. This parade of budding new talent and seasoned department veterans provides a unique theatre experience, including a delicious intermission set in an intimate café setting on the theatre's stage.

With great productions come great challenges—such as a budget that will allow for shows of this caliber. We are asking for your support to make this the most memorable season in Carroll's theatre history. Your contribution to the Carroll Theatre Department directly and positively affects not only our students but will also enhance the fine arts community at large.

### *The Benefits of Sponsorship...*

#### **Heightened Visibility**

With a Season Sponsorship your generosity will be well noticed by the public over the course of the entire production year. This positive publicity can be used to enhance the marketing and promotional standing of your business. With your contribution, a partnership will be formed that equally benefits both the Carroll Theatre Department and your business.

#### **Outstanding Marketing Opportunities**

*The Phantom of the Opera* will have six historic performances and has the likelihood of reaching over 6,000 patrons. Whereas most high school productions are attended by friends and family of the cast and crew, this unique production will be widely attended by community officials and metroplex dignitaries. *The Phantom Ship*, Carroll's *2<sup>nd</sup> Annual Haunted House*, is highly publicized throughout the Dallas – Fort Worth metroplex and brings in over 3,000 thrill seekers, young and old. Finally, our *3<sup>rd</sup> Annual Dessert Cabaret* puts you in direct touch with theatre families who are committed to supporting our educational sponsors. Knowledge of your company will reach a demographic that identifies with your product, creating an overwhelming favorable market.

#### **Philanthropic Mentoring**

Your sponsorship will make you a part of the award-winning Carroll Theatre Department and help us build one of the premiere high school theatre programs in the country. Your support will lay the foundation for a bright future for these promising stars of tomorrow.