



Carroll Theatre

Parents,

Thank you for all of your support for your Theatre student. Our booster club needs your help this summer. We need to heat the pavement and secure our sponsors for this upcoming 2017-2018 season. Many of you have personal relations with businesses that you frequent. We are asking if you have a relationship with a business to reach out and ask if they would be willing to sponsor our Theatre Department for this season. On dragondrama.net you will find a Sponsorship section with all of the forms needed for you to help us secure our sponsorships. This year the sponsorships are split between business sponsorships and family sponsorships. Each sponsorship has a benefit page showing what benefits are provided under each level. We encourage all parents to support the Theatre Department through a sponsorship, but we also need you to help us reach the businesses.

I encourage you to reach out to businesses seeking a sponsorship and if they are unable to commit at any of the levels provided under business sponsorship, then provide them the opportunity to just advertise in our fall program and/or spring playbill.

When approaching a business we have provided you with a Sponsorship letter that you can share with them, a Theatre by the numbers to show them how their help enriches the lives of our students and a benefits document showing what they get for their sponsorship. If they are interested, we must have the Business Sponsorship Form filled out in full. Please make sure you obtain their mailing address and contact information that we can contact to make sure they receive all of their benefits. If a sponsorship is not right for them and they would like to advertise with us, please have them fill out the Business Advertising Form. Again please insure that you get their mailing address and contact information so we can contact them to obtain their business ad or if we have questions. It is best for you to get the form filled out and bring it home with you and once you have all of your forms completed you can contact me to arrange to pick them up from you or you may mail them to the address below. All checks should be made out to Carroll Theatre Boosters. Please let them know that we will mail them a copy of their form and a receipt for their records once we receive the forms and check. If there is a company that needs us to send them an invoice please note that on the form and we will be happy to do so and then they can mail the check in to pay the invoice, but the form must still be filled out.

Thank you so much for your help in working us to have one of our best seasons!

Sincerely,

LisaFerner

Vice President of Sponsorship

carrolltheatre.sponsors@yahoo.com

Carroll Theatre Boosters, 637 Fairway View Terrace, Southlake, Texas 76092